



Knights of Columbus Maryland State Council P.O Box 1468 Bowie, MD 20717

November 1, 2021

Worthy State Officers, Masters, Past State Deputies, Executive Staff, District Deputies, Special Project Staff, Supreme Insurance Directors, State Directors and Chairmen, Ladies Activities Chairladies, Wardens to the State Deputy, Chapter Presidents, District Wardens, Grand Knights, Faithful Navigators and Ladies Auxiliary Presidents.

Enclosed is a contract for advertising space in the annual CONVENTION PROGRAM BOOK to be published and distributed at the **124th Annual State Convention** in Ocean City, Maryland in May 2022.

Prices for the AD and the sizes are noted on the enclosed CONTRACT FORM. Again, this year you will have the opportunity to place your ad in black and white or color, at a small additional cost.

If your council can secure three (3) commercial Ads of a half (1/2) page or larger, the State Council will print a full-page color Ad for your council at no cost.

You may also want to consider selling patron Ads to council members to help defray some of the cost for your council Ad. Realizing the size of a quarter (1/4) page Ad, it is prohibitive to print patron names or lists of officers in any ad smaller than a half (1/2) page.

We earnestly solicit your whole-hearted support for the 2022 Program Book. Monies derived from the Yearbook play a major role in defraying convention costs. Our Worthy State Deputy is striving for 100% AD participation from every council.

All ADs should be forwarded to me **NO LATER THAN April 11, 2022,** and should be camera ready. You must include all patron names in your AD which again, for a patrons list, must be 1/2 page or larger.

Thank you in advance for your cooperation and support. Please forward your AD at your earliest convenience.

Fraternally,

Raphael (Ray) Cilento
Convention Program Book Chairman
1300 Amedoro Court
Abingdon, MD 21009
rcilento@verizon.net